

## Recruitment Plan Worksheet

Use this worksheet to pull all of the pieces of your promotional plan together in one place. You can also use this to monitor the effectiveness of your recruitment efforts.

<b>Target Market/ Segment(s)</b>			
<b>Recruitment Objectives</b>			
<b>Marketing Message</b>			
<b>Promotional Strategy and Tactics</b>			
<b>Referring Organizations</b>			
<b>Staff Time &amp; Other Costs</b>			